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THE COAST NEWS

Who's NEWS?



'STAYING POWER' AWARD

Gayle Mestel, CEO of CCS Public Relations in Carlsbad, received the "Anthony Vigil Award for Staying Power" during the U.S. Small Business Administration's luncheon. Mestel has served the agency for almost 37 years, in roles ranging from publicist, business development manager, marketing manager, assistant general manager and since 2010, as president and CEO, succeeding agency founder Bob Fisher.